

Sarah Johnson

Regional Sales Manager

Philadelphia, PA 12345
(123) 456-7890
youremail@example.com

Mx. Pat Martin
Hiring Manager
RST Tech Services
(123) 456-7890
email@example.com

June 30, 2024

Dear Mx. Martin:

Over my 10-plus years as a regional sales manager at two software companies, I've introduced staff training programs that powered key gains in both sales efficiency and service quality. I'd love to continue my record of leadership excellence in your advertised regional sales manager role.

I was struck by your job posting's description of RST Tech Services as "centered on the limitless potential of cross-team collaboration." This is the type of work culture I've helped create at both of my employers. By building a cohesive and collaborative team, I've guided my sales regions to pivotal successes, including:

- 18% greater efficiency in the past two years alone
- 23% average annual revenue growth for five consecutive years
- 7% increased market share for a key product category

This is just a sample of my impact as a sales leader. Please see the attached resume for a complete overview of my background and leadership skills. I look forward to hearing from you and possibly learning more about this job opportunity soon.

Sincerely,

Sarah Johnson