

Skyler Thompson

Sales Manager
Minneapolis, MN 12345
(123) 456-7890 | youremail@example.com

Ms. Saanvi Khatun
Hiring Manager
LMN Incorporated
(123) 456-7890
email@example.com

June 30, 2024

Dear Ms. Khatun:

During my three years as a sales manager for BCD Corp., I've led my team to generate 32% annual revenue growth while bolstering profit margins. I'd love to bring that same level of sales excellence to your company in the role of regional sales manager.

Your job posting jumped out at me, particularly the requirement for a leader who can "coordinate robust revenue growth in a competitive niche market." This is the skill I've gained and demonstrated most in my time at BCD Corp., leading and motivating my team to:

- Deliver 28% revenue growth last year
- Increase market share by 8% in 2022 after capturing business from large competitors
- Rank No. 3 out of 16 teams in the sales region in 2021 and 2022

This is just a sample of my successes as a dedicated sales leader. I'd appreciate the chance to discuss how I can drive similar growth at your organization. Please call or email me using the above contact information to schedule an interview. I appreciate your time and look forward to speaking with you.

Sincerely,

Skyler Thompson