

# Theresa Morgan

example@myemail.com | (098) 765-4321

456 My Street, San Diego, CA 76543

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Amy Johnson  
The Knot  
123 Your Street,  
Houston, TX 12345  
(123) 456-7890  
example@youremail.com

[month, day, year]

Dear Ms. Johnson,

As you can see from my attached resume, I have an advanced background in human-centered design and visual storytelling. During my time with Ultimate Wedding Planner, I developed the UI for the launch of a new mobile application for wedding planning services. It generated over 2 million downloads within one year. I am confident my experience in application development will allow me to thrive in the UX designer position with your organization.

The Knot has a reputation as a leader within the wedding planning industry that strongly aligns with my background. I am confident I can identify creative solutions to enhance the UX for your mobile application and website based on the following achievements from my career:

- Led a diverse team of 12 UX designers, application developers, and graphic designers to build the application, align visual assets, and deliver a fully integrated UX
- Oversaw the integration of new mobile features and performed market research on user needs to provide a comprehensive UX for wedding planning, resulting in a five-star rating on the Google Play Store
- Identified enhancements to interactions based on user response and continually drove improvements to visual design, resulting in 4 million downloads to date

I would like to schedule an interview to provide more insights into how my expertise in visual storytelling and human-centered design can improve the UX for your mobile app. Feel free to contact me with any additional questions about my background. Thank you for your time and consideration.

Sincerely,

Theresa Morgan