

Allison Rosenberg

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456 My Street, San Diego, CA 76543

Hideo Araki

Ramstead Marketing Inc.

123 Your Street,

Houston, TX 12345

(123) 456-7890

example@youremail.com

[month, day, year]

Dear Mr. Araki:

I'm reaching out to apply for the marketing manager role with Ramstead Marketing Inc. During my time with Alliance SEO Solutions, I led high-impact digital and brand marketing campaigns for enterprise client accounts valued at up to \$5 million. As the new marketing manager, I can achieve similar results for your clients.

Ramstead Marketing Inc's reputation for its creative marketing solutions draws my interest in this opportunity. As a marketing manager with over 10 years of experience, I've built and managed dynamic teams to drive market penetration across untapped verticals. My leadership capabilities would be an asset to your company based on previous successes:

- Led the development and implementation of digital marketing strategies for enterprise client accounts, executed Google Ad campaigns, and spearheaded rebranding initiatives
- Coordinated cross-functionally with web development teams to enhance customer web properties and drive search engine optimization (SEO), resulting in 50% to 250% increases in page views
- Interfaced with C-level executives and client stakeholders to identify target demographics and define brand messaging across all marketing channels

I would like to schedule an interview to provide more insights into how my leadership experience can help your marketing team excel. Feel free to contact me via phone or email at your convenience. Thank you for your time and consideration.

Best regards,

Allison Rosenberg