

# Mina Sayed

example@myemail.com | (098) 765-4321  
456 My Street, San Diego, CA 76543

**Hector Santos**  
**Ajax Gaming Studio**  
123 Your Street,  
Houston, TX 12345  
(123) 456-7890  
example@youremail.com

[month, day, year]

Dear Mr. Santos:

I'm interested in applying for the marketing coordinator role with Ajax Gaming Studio that I found on LinkedIn. During my time with Rise Marketing Inc., I drove social media marketing initiatives and improved followership by over 400% across all social channels. I am confident I can achieve similar results for your organization.

Ajax Gaming Studio's innovative art style and storytelling draw me to apply for this opportunity. Having managed social media marketing efforts for a technology start-up, I believe I can offer a fresh perspective to help you grow your brand's digital presence. Below is a list of my most notable career achievements:

- Oversaw all aspects of social media marketing for a premiere technology start-up, managed Facebook, LinkedIn, and Twitter accounts, and increased followership by over 400%
- Coordinated with the marketing team to establish a brand identity centered on trust and integrity and ensure alignment with target audiences and core demographics
- Supported marketing initiatives for the launch of a new software product, coordinated social media campaigns, and raised awareness of online launch events

I look forward to telling you more about how expertise in social media marketing can benefit your organization. You may contact me via phone or email for any additional questions you may have about my background. I appreciate your time and consideration.

Sincerely,

Mina Sayed