



# Skyler Thompson

123 W 15th Street,  
Minneapolis, MN 12345  
youremail@example.com  
(123) 456-7890

Thursday, June 30, 2022

## Ms. Saanvi Khatun

Hiring Manager  
LMN Incorporated  
(123) 456-7890  
email@example.com

Dear Ms. Khatun:

During my three years as a sales manager for BCD Corp., I've led my team to generate 32% annual revenue growth while bolstering profit margins. I'd love to bring that same level of sales excellence to your company in the role of Regional Sales Manager.

Your job posting jumped out at me, particularly the requirement for a leader who can "coordinate robust revenue growth in a competitive niche market." This is the skill I've gained and demonstrated most in my time at BCD Corp., leading and motivating my team to:

- Deliver 28% revenue growth in 2020 despite a period of severe pandemic-related business disruptions and challenges
- Increase market share by 8% in 2021 after capturing substantial business from large competitors
- Rank #3 out of 16 teams in the sales region in 2019 and 2020

This is just a sample of my successes as a dedicated sales leader. I'd appreciate the chance to discuss how I can drive similar growth at your organization. Please call or email me using the above contact information to schedule an interview. I appreciate your time and look forward to speaking with you.

Sincerely,

*(Insert Signature Here)*

Skyler Thompson