

Sean Baker

Marketing Assistant
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Gary Smith

Hiring Manager
Brooklyn Marketing Inc.
(987) 654-3210
gary@brooklynmarketinginc.com

Dear Mr. Smith,

With over four years of experience within the marketing industry, I've developed expertise in strategy development for digital marketing campaigns. While at Manhattan Marketing Partners, I collaborated with the senior marketing manager to execute over 20 digital campaigns for client accounts ranging from \$100,000 to \$400,000. I can leverage this experience to aid your organization in the marketing assistant position.

Brooklyn Marketing Inc.'s reputation for customer success strongly aligns with my professional background. In my previous role, I collaborated cross-functionally with internal marketing groups and external client teams to ensure alignment with customer brand identity. I can make valuable contributions to your marketing operations based on the following achievements from my career:

- Collaborated with product marketing specialists and the senior marketing manager to develop and execute digital marketing campaigns for new product launches, which enhanced brand awareness across target audiences and improved product sales by 50% to 70%
- Crafted marketing copy for email blasts to over 30,000 subscribers, created blog posts for the company website, and coordinated with the team to refine brand messaging
- Conducted competitive analysis and provided recommendations to refine campaign strategy

I would like to schedule an interview to provide more insights into how my digital marketing experience can drive customer success for your clients. Feel free to contact me via phone or email at your convenience. I appreciate your time and consideration.

Sincerely,

(Insert Signature Here)

Sean Baker