

SKYLER THOMPSON

Social Media Specialist | skylerthompson@youremail.com | (123) 456-7890 | Boston, MA 12345 | [LinkedIn](#)

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HIDEO ARAKI

Hiring Manager
Rayne Marketing Consultants
(987) 654-3210
hideoaraki@raynemarketing.com

Dear Mr. Araki:

With over seven years of experience as a social media specialist, I have a proven track record of defining digital strategies and brand messaging for clients across a wide range of industries. In my previous role, I successfully grew audiences by up to 400%. I can achieve similar success for your company as the new social media manager.

Rayne Marketing Consultants' reputation for achieving dramatic brand transformations is what excites me about the prospect of joining your team. As a digital marketing expert, I'm about developing creative content and brand messaging that truly resonates with target audiences. My unique background in social media would be a strong asset to your company based on my career achievements:

- Led webinars for clients to provide insights and strategies for using social media to support marketing initiatives, resulting in a 92% client retention rate
- Increased Instagram followers by 400% and Facebook followers by 250% in less than six months for a major client account valued at \$800,000
- Coordinated with internal marketing teams and client stakeholders to support growth initiatives and global marketing efforts for enterprise companies

I look forward to telling you more about how my brand marketing experience can create value for your clients. Feel free to contact me via phone or email at your convenience. I appreciate your time and consideration.

Best regards,

(Insert Signature Here)

SKYLER THOMPSON